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## **Waldorf Astoria® Orlando Features New Golf School Package Lead By Director of Golf Instruction, Brian Mogg**

**ORLANDO, Fla. January 3, 2014** – For golf enthusiasts seeking a weekend experience, the Waldorf Astoria® Orlando offers the ultimate getaway with the new Golf School Package. The overnight Waldorf Astoria Golf School package includes deluxe room accommodations and a one-day golf school for two. The instructional package includes a seven-hour golf school which covers: personalized full swing diagnosis and correction, video analysis, club fitting and recommendations, detailed short game, chipping, pitching evaluation, on course instruction, golf fitness evaluation, and the development of personalized improvement program. Available dates for instruction with Golf Director of Instruction, Brian Mogg include January 17, February 4 and 28, March 15 and April 21, 2014. The package requires a 21 day advance purchase.

Brian Mogg has recently been named to *Golf Digest's* prestigious list of America's 50 Best Teachers. Named as Director of Instruction at the Waldorf Astoria® Golf Academy in 2011, Brian has been providing golf instruction at the highest level since 1993 and was recognized as a *Golf Magazine* Top 100 Golf Instructor since 2004. Brian joined the David Leadbetter Academy in 1993 and eventually became the director of instruction from 1997-2001. In 2002, he opened the Brian Mogg Performance Center focusing on developing the golfers' swing and all aspects of their short game. Brian frequently guests

on The Golf Channel's "Academy Live," "Your Game Night," and other network shows. He has written instructional articles for *Golf Illustrated*, *Golf Tips Magazine* and *PGA Tour Partners* magazine as well as been featured in *Sports Illustrated*. He also hosts corporate outings and clinics for many companies throughout North America.

The centerpiece of the Waldorf Astoria® Golf Club is the 18-hole, 7,108-yard championship course created by acclaimed golf course designer Rees Jones. It is the first golf club for the Waldorf Astoria brand, and features a contemporary clubhouse. Located at Bonnet Creek, the course is open to all golfers, including those staying at the adjacent Waldorf Astoria® Orlando or Hilton Orlando Bonnet Creek. The challenging course is designed with a five-tee system for all playing abilities, winding through a large wetland preserve with a par 72, slope 139 and 74.6 rating from the professional tees. Holes are visually arresting from tee to green and require intelligent management of the game. Bunkers are carved to be reminiscent of the hazards designed on courses a century ago. Towering pine and cypress trees line the fairways. The style was dictated by the land's existing contours, which Jones enhanced, always mindful of the natural elements and environmental sensitivity. The Golf Clubhouse features a fully stocked golf shop, two locker rooms with showers, as well as convenient day lockers for guests at no charge. The Clubhouse Grille offers a continental breakfast, as well as a pub lunch menu.

Waldorf Astoria Orlando has put the destination on the map for luxury travelers. Nestled in a nature preserve and conveniently located near Walt Disney World®, the resort is a sanctuary from the hustle and bustle of neighboring theme parks. Cara Goldsbury, author of "Luxury Guide to Disney World," calls it "stunningly impressive." "Swank and sophisticated, Waldorf Astoria has redefined local luxury in Orlando," she said. The hotel is part of a unique resort complex that also features the top-rated Hilton Orlando Bonnet Creek and the award-winning Waldorf Astoria® Spa.

To reserve a tee time or for information about the Waldorf Astoria Golf Club, call 407-597-3780 or visit [WaldorfAstoriaOrlando.com/Golf](http://WaldorfAstoriaOrlando.com/Golf). For overnight reservations at Waldorf Astoria Orlando, call 1-888-353-2009 or visit [WaldorfAstoriaOrlando.com](http://WaldorfAstoriaOrlando.com).

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### **About Waldorf Astoria Hotels & Resorts**

Waldorf Astoria Hotels & Resorts is a portfolio of 24 landmark destinations, each being a true reflection of their surroundings in the world's most sought after locations. Unified by their inspirational environments and unparalleled guest service, Waldorf Astoria creates unique authentic moments through the delivery of True Waldorf Service. Personal concierges deliver unparalleled, bespoke service from the moment a guest books through check out. From signature culinary excellence, 12 world-class golf courses and 23 rejuvenating spas, Waldorf Astoria offers luxuriously appointed accommodations and unforgettable experiences. Waldorf Astoria is a global luxury brand of Hilton Worldwide with development plans to add 12 new hotels to the brand. Experience Waldorf Astoria by booking at [www.waldorfastoria.com](http://www.waldorfastoria.com) or learn more about this expanding portfolio by visiting [news.waldorfastoria.com](http://news.waldorfastoria.com).

### **About Hilton Worldwide**

Hilton Worldwide is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 94 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of ten world-class global brands is comprised of more than 4,000 managed, franchised, owned and leased hotels and timeshare properties, with more than 665,000 rooms in 90 countries and territories, including Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors™. Visit [www.hiltonworldwide.com](http://www.hiltonworldwide.com) for more information and connect with Hilton Worldwide at [www.facebook.com/hiltonworldwide](https://www.facebook.com/hiltonworldwide), [www.twitter.com/hiltonworldwide](https://www.twitter.com/hiltonworldwide), [www.youtube.com/hiltonworldwide](https://www.youtube.com/hiltonworldwide), [www.flickr.com/hiltonworldwide](https://www.flickr.com/hiltonworldwide) and [www.linkedin.com/company/hilton-worldwide](https://www.linkedin.com/company/hilton-worldwide).